



The High Peak and Hope Valley CRP and the Derwent Valley Line CRP seek freelance marketing and communication services to deliver key elements of their activity plans for 2024/25.

Part -time: 2 days per week (1.5 days for High Peak and Hope Valley (HPHVCRP) and 0.5 days for Derwent Valley Line (DVLCRP)). The fixed-term contract will cover 48 weeks' paid work over 12 months.

Fee: The fee for this work is up to £14,400. Additional travel costs will be paid to up to £500.

Purpose and Objectives

Key priorities include the delivery of key elements of HPHVCRP and DVLCRP communications, campaigns and marketing portfolio – with a particular focus on both CRPs' websites and social media channels.

The aim of the Community Rail Partnerships is to engage communities with their local stations and rail travel, promote social inclusion and increase rail travel confidence, work with train operators to bring about improvements, promote sustainable travel and bring stations to life, making journeys by rail more attractive.

The ideal candidate will:

- have effective writing skills to influence and appeal to a diverse audience;
- have previous experience of working in a similar role;
- know about marketing and communications techniques, particularly digital and social media
- have a high level of accuracy and attention to detail;
- have the ability to deliver high levels of customer care;
- be highly efficient with strong organisational, communication, interpersonal and IT skills.

For more information about our work, please see our websites:

www.peakdistrictbytrain.org

www.derwentvalleyline.org.uk

Further information, including Experience, Knowledge and Skills required for this contract are available on this link:

[RFx summary \(due-north.com\)](https://due-north.com)

All submissions will be through this ProContract link and this will close on the 2nd July at 11am.